

Do You Remember, The 27th Night of September?

(With Apologies to Earth, Wind, and Fire)

Hundreds enjoy food, fellowship, music, and libations at the 7th Annual Biere & Fines Bouches event held by the Rotary Club of Drummondville-Malouin at the FoliFlor Horticultural Center on September 27, 2019. The event raises funds to support children in need in the Drummondville area and continues to grow in attendance and funds raised each year.

District Connections



Volume 93 | Issue 4 - October | District 7850 Bulletin

Got Something to Say? Here's Your Chance!

Do you have an event to announce? Do you want to promote a project or celebrate an achievement? Publish it here!

For all events and announcements, please forward the information to rfox@foxlawvt.com by the 20th of the month for publication in the following month's District Connections.

For articles, please forward the article in Word format at any time to rfox@foxlawvt.com for review, editing, and future publication in District Connections.

Inside This Issue

PG. 2

Williston-Richmond Rotary Brings the Heat
2022-23 District Governor Designated

PG. 3

Waterbury Rotary Rolls to Raffle Fat Wheels

PG. 4

Rotary Clubs Partner to Fight Hunger

PG. 5

Your October District Calendar

PG. 6

Does Your Club Have an Identity Crisis?

PG. 8

Drummondville-Malouin Rotary Hosts 7th
Annual Biere & Fines Bouches



Williston-Richmond Rotary Continues Support of Families in Need of Heating Assistance

Reprinted from the September 19, 2019 VT Digger
(<https://vtdigger.org/2019/09/19/williston-richmond-rotary-helps-split-the-ticket/>)

On September 19, the **Williston-Richmond Rotary** donated \$4000 to the Split the Ticket Fund.

While nearly 20,000 Vermont families receive fuel assistance, there are many Vermonters that don't qualify but still need help. Donations of heating fuel in Vermont are made possible thanks to the Split the Ticket Fund, a non-profit 501c-3 that raises money from the community and matches with donations of heating oil, kerosene and propane from Vermont's fuel providers.

Continued on Page 3...



Earle Named District Governor Nominee Designate

On September 28, 2019 the District Nomination Committee met and interviewed multiple candidates for the position of District Governor for the 2022-23 year. After lengthy deliberations and discussion, the Committee is pleased to announce that it has nominated **Caroline Earle** to be the District 7850 District Governor Nominee Designate for 2022-23.

Ms. Earle, a member and Past President of the **Rotary Club of Barre**, currently serves as an Assistant Governor for the District and works as an attorney with the Law Office of Caroline S. Earle, PLC in Montpelier.

Thank you to the Committee for its work and deliberations and additional thanks to the candidates for taking the time to interview and discuss their interest in serving our District.



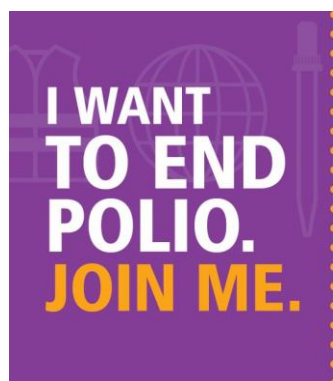
"The Williston Richmond Rotary has always been there to support the goals of the Split the Ticket Fund, to provide help to those who may not qualify for traditional heating assistance," said VFDA Executive Director Matt Cota.

The Split the Ticket Fund has delivered over 100,000 gallons of free heating fuel to our neighbors in need over the past decade. Vermont's heating fuel and heating service providers are mostly small, family-owned businesses. They are often the first to hear about and respond to a heating emergency.

This program gives fuel dealers, as well as local businesses, organizations and individuals, the opportunity to provide a gift of warmth to someone in their community.

Thanks to everyone that contributes to the Split the Ticket program and for the little acts of kindness that can make a big difference in our communities.

Learn more about this program at www.vermontfuel.com/split



ROTARY'S
WORLD POLIO DAY
ONLINE GLOBAL UPDATE
24 OCTOBER 2019

Visit the Rotary International
Facebook page to RSVP.
[#endpolio | endpolio.org](https://www.endpolio.org)



Waterbury Rotary Raffles Fat Tire Bike

Each year the **Waterbury Rotary Club** conducts a raffle to support the services we provide to our communities. These services include scholarships, student exchange programs, holiday events, donations to our schools, concerts in the park, and support of other local service organizations.

This year's raffle is for a Fat Tire Bike or \$1000 cash. Second prize is \$300, and third prize is \$100. Tickets are \$10 each or six tickets for \$50. The drawing will be on November 19th, just in time for the winner to try out their bike in the snow.

We'd like to thank Waterbury Sports for providing the bike that is being raffled. The bike is a Surly Fat tire with retail value of \$1500. The winner will get a bike that is the right frame size for their rider.

Please email raffle@waterburyvtrotary.org if you'd like to purchase tickets or have any questions. Your support is appreciated!

Your October District Calendar

October 5 – 19, 2019

Rotary Friendship Exchange from Calgary, Alberta



Mad River Valley and Waterbury Rotary Clubs Partner to Rise Against Hunger

On Saturday, October 19, 2019, over 100 volunteers from Waterbury and the Mad River Valley will gather together at Harwood Union High School to aid in a campaign to end global hunger by 2030. You can be one of them! The event is co-sponsored by the **Mad River Valley and Waterbury Rotary Clubs**, and the **Harwood Union Interact Club**.

Continued on Page 5...



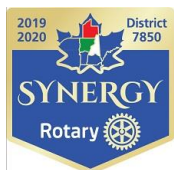
October 12, 2019

Rotary Leadership Institute – Dartmouth Hitchcock Medical Center, Lebanon, NH



To register, go to:

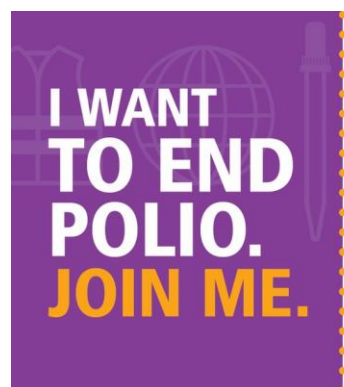
<https://www.ismyrotaryclub.org/register4/index.cfm?EventID=77438239>



The 20,000 meals packed at the event will be distributed primarily to school feeding programs in developing countries through Rise Against Hunger, a nonprofit dedicated to eliminating hunger in our lifetime. A major goal of this event and thousands like it is to encourage parents in developing countries to send their children to school. To escape the cycle of poverty, history has shown that a country must achieve at least a 40% literacy rate. Rise Against Hunger meals provide more than nourishment. They also provide a powerful incentive for children to stay in school.

Because food insecurity is an issue for many locally as well, all are encouraged to bring non-expired, non-opened boxes and cans of non-perishables, fresh fruit and vegetables to donate to the Waterbury Area and Mad River Valley Food Shelf.

It's not too late to sign up to donate two hours of your time to experience this high-energy, fun event for people of all ages and abilities! The event will run from 12:00 – 2:00 PM. Preregistration is required! To learn more, visit www.MRVRotary.org or register at <https://spark.adobe.com/page/MrnVMvJy5CF1L/?fbclid=IwAR0e8qUtA5H3iGhYI1PurlGlfZx1t4NpsPiQ9zKt300p2YZ5JJ5OTJQZnQ>



ROTARY'S
WORLD POLIO DAY
ONLINE GLOBAL UPDATE
24 OCTOBER 2019
Visit the Rotary International
Facebook page to RSVP.
[#endpolio | endpolio.org](https://www.facebook.com/endpolio)
Rotary  



October 17-20, 2019

Rotary Club of Sherbrooke 43rd Annual Book Fair



More details available at:

<https://www.facebook.com/events/2562941170654493/>



SAVE THE DATES: MAY 1-3, 2020
2020 ROTARY DISTRICT 7850 CONFERENCE
JAY PEAK RESORT, JAY, VERMONT
www.rotary7850.org | [@7850conference](https://www.facebook.com/7850conference)





Does Your Club Have an Identity Crisis?

Rotarians are notorious for doing great things in the community without letting anyone know about it. Similarly, Rotarians have a habit of keeping the existence of their club a well-guarded secret. To help our clubs and our District **grow**, which will only enhance our ability to **serve** our communities, please consider the following:

- **How can we find you?** Some clubs in our District do not publicize their events or meetings, and many have not updated their webpages or social media pages in years. This lack of current information makes it difficult to demonstrate the impact of Rotary in our communities, let alone invite people to visit Clubs. If your Club is going to have a public face (webpage, etc.) please keep it current with your meeting location, meeting time, Club officers, and your current events.

October 19, 2019

Mad River Valley Rotary and Rotary Club of Waterbury Rise Against Hunger

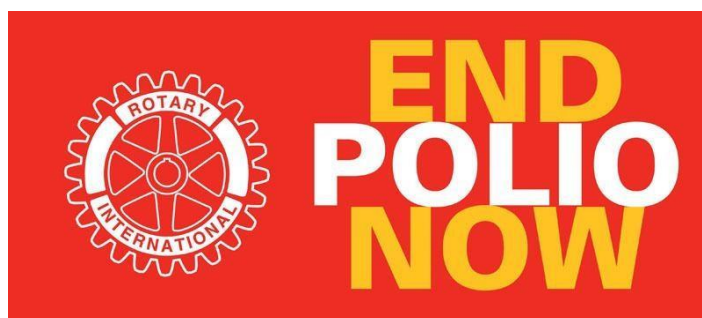


More details available at:

www.MRVRotary.org or register at <https://spark.adobe.com/page/MrnVMvJy5CF1L/?fbclid=IwAR0e8qUtA5H3iGhY11PurlGlfZx1t4NpsPiQ9zKt300p2YZ5JJ5OTJQZnQ>

October 24, 2019

World Polio Day



Continued on Page 7...



- **Are you “On Brand”?** Many clubs are still using logos and themes from past years. Like webpages that are not updated regularly, old logos suggest a stale and irrelevant group that cannot be bothered with its public face. If you want your Club to appear current, as well as part of the larger Rotary family, please update your imagery to current standards: Use the Masterbrand logo and 2019-20 Presidential Theme on all materials, including apparel, webpages, and documents.



IDENTITY AT A GLANCE

Overview

Our identity at a glance contains the basic elements in our visual system: our logos, color palette, typography, iconography, and information graphic styles, along with photography style and suggested subject matter and merchandise ideas. Each element is designed to work in harmony with the others, while providing flexibility within a framework. When combined, they clearly convey our active leadership, our persevering spirit, and our compassion. Please use this condensed guide in conjunction with the full guidelines available at www.rotary.org.

What logo format do I use for:

Print	eps	spot or cmyk
Embroidery	eps	spot or cmyk
Silkscreen	eps	spot or cmyk
Word Doc (Print)	png	rgb
Powerpoint	png	rgb
Digital Web/Email Tablet/Mobile	png	rgb

Logos

Masterbrand Signature:



Mark of Excellence



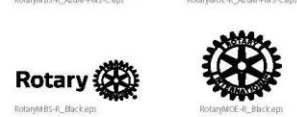
Single Page Logo Usage Example



Multipage Example (front/back)



Signature System for Clubs, Districts, Zones, and Projects



Member Pin



Colors



Typography

Licensed Option—

Fonts for purchase:

Primary
FRUTIGER BLACK CONDENSED
ALL CAPS FOR HEADLINES
Frutiger for subheads,
secondary nav,
info-graphics, and lockups

Secondary

Sentinel for body text, secondary
heads, captions, and callouts

Free Option—

when Frutiger and Sentinel are not
available or are cost-prohibitive

Primary
OPEN SANS CONDENSED
OR **ARIAL NARROW**
FOR HEADLINES
Arial for subheads, secondary
nav, etc.

Secondary
Georgia for body text,
secondary heads, etc.

Imagery

Rotarians Taking Action for Community



Rotarians Uniting and Exchanging Ideas



Metaphorical



October 27, 2019

Rotary Club of Charlotte-Shelburne-Hinesburg 46th Annual Halloween Parade



More details available, or to register a float or group, at:
<https://www.facebook.com/events/320686318730193/>

**Check the District
Calendar at
www.rotary7850.org
for more events!**

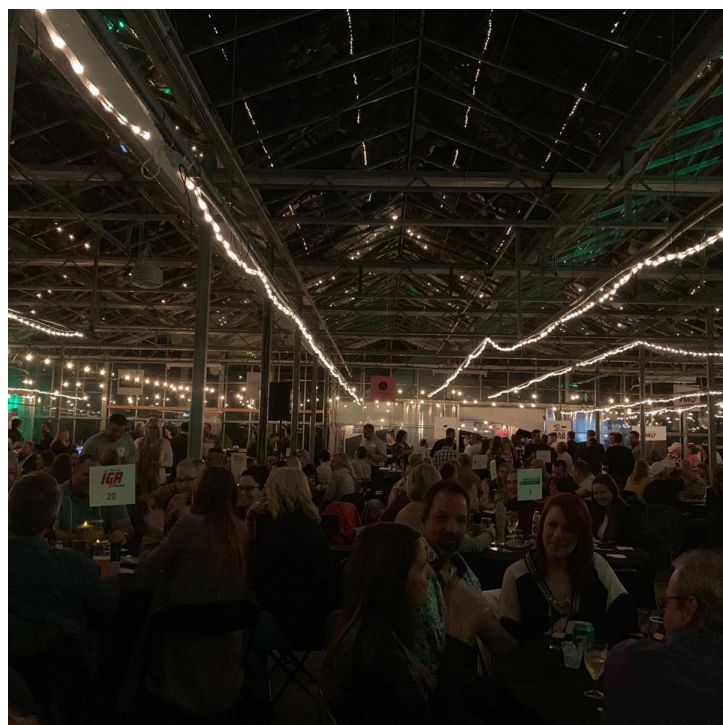
More information is available at:

<https://brandcenter.rotary.org>

Drummondville-Malouin Rotary Hosts Successful 7th Annual Biere & Fines Bouches!



District Governor Elect Jamie Milne and fellow St. Johnsburry Rotarian Katheryn Laferriere enjoy the evening.



A view of the evening in full swing – hundreds of attendees enjoying food, beverages, music, and fellowship.



Thank you to the many community sponsors of the event, without whom the night would not have been possible.



Charlotte-Shelburne-Hinesburg Rotarian Erica Webster with her daughter Josephine Webster-Fox savoring the flavor of pig "wings".



A mystery Rotarian shows her Rotary pride before the event's photo wall. Clearly, she is not having fun...



Rouby greeted everyone with a wave and a grin, a sure sign of Drummondville hospitality!



The evening's Master of Ceremonies, Doux Boisclair, entertained the crowd and encouraged bids on the silent auction items after presiding over the tapping of the keg of beer brewed specially for the soiree.



Local band "Gueles de Bois" got the crowd on its collective feet to dance and sing along with popular favorites.